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THE DOUGHTEN SEED CO.
151 TWELFTH STREET • JERSEY CITY 2, N. J.

JOURNAL SQUARE 2-6133



RETAIL PRICE LIST

**SPRING
1952**

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Hoboken, N. J.
Permit No. 191

RETAIL PRICE LIST SPRING 1952

B R A N D S	1 LB.	2 LBS.	5 LBS.	50 LBS.	Recommended Sowing rate per 1,000 sq. ft.
FREEDOM BRANDS	\$1.40	\$2.75	\$6.60	\$64.00	5 LBS.
FAITH BRANDS	1.20	2.35	5.65	54.00	5 LBS.
FAITH ALL PURPOSE	1.10	2.15	5.10	49.00	6 LBS.
FAME BRANDS	.90	1.75	4.35	39.00	6 LBS.
SUNNYSIDE	.75	1.45	3.60	31.50	7 LBS.
COMMUNITY PARK	.65	1.25	2.90	26.50	8 LBS.
GREENDALE	.60	1.15	2.50	24.00	9 LBS.
ISLAND GREEN	.50	1.00	2.25	19.00	10 LBS.
				1/2 LBS.	1 LB.
FREEDOM WHITE DUTCH CLOVER				\$.80	\$1.40
FREEDOM WILD WHITE CLOVER				1.20	2.10

RECOMMENDED SEEDING TIME FOR DOUGHTEN'S BALANCED FORMULA

Mother nature provides our climate with seasonal variations in weather. Based on experience and field tests with Doughten's balanced formulas, we submit the following as a guide.

FREEDOM BRANDS
FAITH BRANDS
FAITH ALL PURPOSE
FAME

These permanent turf mixtures should be sown from MARCH thru MAY 20 or from SEPTEMBER to NOVEMBER.

SUNNYSIDE
COMMUNITY PARK
GREENDALE
ISLAND GREEN

These quick growing, semi-turf and quick cover mixtures to be sown any time from MARCH to NOVEMBER.

Seeds Used in Doughten's Balanced Formula	Seeds Per Pound	Perennial or Annual	Maximum Days to Germinate	Soil Adaption	Utilization
KENTUCKY BLUEGRASS	2,170,000	Perennial	28	Rich loam, clay loam, Stiff clay-if well drained	Dense, elastic turf
POA TRIVIALIS	2,540,000	Perennial	20	Fertile low lands, Moisture	Dense turf, superior Shade grass
COLONIAL BENT	8,723,000	Perennial	14	Well drained clays, Loam, moist	Fine lawns, Golf courses
CHEWINGS FESCUE	615,000	Perennial	14	Loam, clay, Sandy, shale	Dense turf Shade tolerant
CREEPING RED FESCUE	615,000	Perennial	14	Loam, clay, Sandy, shale	Vigorous low growth Quick establishment
ALTA FESCUE	225,000	Perennial	14	Poor to medium soils Loam, clay, sandy	Deep root penetration
MEADOW FESCUE	230,000	Perennial	14	Clay, loam, sandy	Nurse crop
REDTOP - FANCY	4,990,000	Perennial	10	Depleted soils, moist, Clay, loam sandy	Excellent soil binder. Quick ground cover
PERENNIAL RYEGRASS	230,000	Perennial	14	Loam, clay and sandy	Quick ground cover Protection to the more Permanent grasses
COMMON RYEGRASS	220,000	Annual	14	Loam, clay and sandy	Quick ground cover Nurse crop
WHITE CLOVER WILD WHITE CLOVER	800,000	Perennial	10	Congenial to all soils	Harness atmospheric nitrogen Hardy root stems
TIMOTHY	1,231,000	Annual	10	Loam, moist, heavy	Quick cover

SERVING SATISFIED CUSTOMERS FOR OVER 30 YEARS

Mr Dealer:

This retail price list has been designed to aid you in answering the most common questions that are asked by your customers.

1. How much seed do I need?
2. What type of seed would you recommend?
3. When should I plant?
4. How much does it cost?

We are certain that you will find the retail price list informative and helpful. We will send you extra copies on request and will welcome your comments and suggestions.

THE DOUGHTEN SEED CO.